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fun. family. forever.

Mahindra Hospitality & Resorts Limited, operating under the flagship brand Club Mahindra is a constituent of the US\$ 6.7 billion Mahindra Group that has interests in a wide range of industries across the world. The company owns more than 20 exclusive resorts at some of the most exotic spots in India and overseas and offers membership to individuals and corporates who wish to enjoy an unparalleled experience in their vacations. The company presently has approximately 80,000 members who subscribe to the available holidaying services and the lineage of the brand is an indicator of the high degree of trust that the company enjoys among the membership.

Services & Solutions Delivered

MaxDial

Our proprietary automated outbound dialing solution that provides a feature rich application for the company to reach out to its existing and potential clientele and disseminate actionable information in its target market.

Value Creation By Nexsus

- 1 Club Mahindra is a reputed brand in the holidays and leisure services sector. Our MaxDial application enables the company to reach out to the target market with appropriate information as necessitated by their business to generate sales and also spread the message conveyed by the brand to its clientele across the country.
- 2 The agent transfer facility of our application allows the company to also deliver personalized services to customers who require additional information or are keen to avail their services.

Key Client Information

Mahindra Hospitality & Resorts Limited

Head Office	Chennai
Industry	Travel & Tourism
Vertical:	Holidays & Leisure Services
Website	www.clubmahindra.com
Coverage	Pan-India
Business Location	Mumbai
Technical Support	Remote & Onsite